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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/647,938	08/26/2003	Bernard Burg	100111520-2	3064
75	10/19/2004		EXAMINER	
HEWLETT-PACKARD COMPANY Intellectual Property Administration P. O. Box 272400			LIEU, JULIE BICHNGOC	
			ART UNIT	PAPER NUMBER
	O 80527-2400		2636	

DATE MAILED: 10/19/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
	10/647,938	BURG ET AL.				
Office Action Summary	Examiner	Art Unit				
	Julie Lieu	2636	#10			
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence addres	·s			
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	within the statutory minimum of thirty (30) days a reply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	ely filed s will be considered timely. the mailing date of this commu C (35 U.S.C. § 133).	nication.			
Status						
1) Responsive to communication(s) filed on 26 Au	<u>igust 2003</u> .					
2a) ☐ This action is FINAL . 2b) ☑ This	action is non-final.					
3) Since this application is in condition for alloward	ice except for formal matters, pro	secution as to the me	rits is			
closed in accordance with the practice under E	x parte Quayle, 1935 C.D. 11, 45	3 O.G. 213.				
Disposition of Claims						
 4) Claim(s) 1-8,28 and 29 is/are pending in the aptendance of the above claim(s) is/are withdraw 5) Claim(s) is/are allowed. 6) Claim(s) 1-7,28 and 29 is/are rejected. 7) Claim(s) 8 is/are objected to. 8) Claim(s) are subject to restriction and/or 	vn from consideration.					
Application Papers						
9) The specification is objected to by the Examine	r.					
10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correcti 11) The oath or declaration is objected to by the Ex			` ,			
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priority application from the International Bureau * See the attached detailed Office action for a list of	s have been received. s have been received in Application ity documents have been receive (PCT Rule 17.2(a)).	on No ed in this National Stag	ge			
Attachment(s)						
Notice of References Cited (PTO-892)	4) Interview Summary	•				
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date 8/26/03.	Paper No(s)/Mail Da 5) Notice of Informal Pa 6) Other:)			

Art Unit: 2636

DETAILED ACTION

1. This office action is in response to Applicant's preliminary amendment file August 26, 2003. Claims 9-27 have been canceled. New claims 28-29 have been added.

Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) The invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 3. Claims 1- are rejected under 35 U.S.C. 102(b) as being anticipated by Major (US Patent No 5,250,955).

Claim 1:

Major et al. Discloses an electronic guide system, comprising:

- a. a fixed-location beacon 10 associated with a plurality of landmarks to transmit electronic signals containing descriptive information of each of the landmarks;
- b. a client device 14 physically separated from the beacon 10 to receive the electronic signals containing the descriptive information of each of the landmarks when placed by a user within a transmission range of the beacon.
- c. a viewing direction sensor 22, 24 that determines viewing direction of the user to

Art Unit: 2636

cause the client device to provide the user with the descriptive information of one of the landmarks at which the user is looking.

Claim 2:

The fixed-location beacon 10 further comprises:

- a. a landmark data store (inherent memory within beacon 10) that stores the descriptive information of each of the landmarks
- b. a transmitter 12 coupled to the landmark data store to transmit the electronic signals containing the descriptive information of the landmarks.

Claim 3:

The transmitter 12 transmits the electronic signals periodically, constantly, or only when activated by external stimulus.

Claim 4:

The fixed- location beacon10 further comprises an updating module that updates the descriptive information stored in the landmark data store. Col. 6, lines 10-23.

Claim 7:

Beacon 10 multiplexes the electronic signals containing the descriptive information of the landmarks such that descriptive information of the landmarks is transmitted by a signal communication channel. Col. 3, last paragraph to col. 4, first paragraph.

Claim 28:

The viewing direction sensor 22 and 24 further determines the direction of the user to cause the client device 14 to provides the user with a relative direction of one of the landmarks at which the user desires to look. That is, the beacon station 12 detects the direction of travel

Art Unit: 2636

(landmark (e.g. California.) at which the user desires to look and provides the information to the user's subsystem 14 as which state the driver is approaching).

Claim 29:

Similarly as discussed above in the rejection of claim 28, the viewing direction sensor 22 and 24 further determines the direction of the user to cause the client device 14 to provides the user with a relative direction of one the fixed location beacon. That is, the beacon station 12 detects the direction of travel (landmark (e.g. California.) at which the user desires to look) and provides the information to the user's subsystem 14 as which state the driver is approaching the border mark of the two states, OR and CA).

Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later

Art Unit: 2636

invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

5. Claims 5 and 6 are rejected under 35 U.S.C. 103(a) as being unpatentable over Major (US Patent No 5,250,955).

Claim 5:

The communication in Major's system is wireless. However, it would have been obvious to one skilled in the art to provide wired communication in the system of Major's because it would also allow the drivers whose vehicles are not equipped with the device to be able to use the beacon system to obtain the landmark information. Also, it is inherent that the client device is regarded to be within the transmission range of the beacon the when client device is coupled to the transmitter of the beacon by wired line.

Claim 6:

Major appears to multiplexing device to transmit information to vehicle subsystem. Col. 3, last paragraph to col. 4, first paragraph. However, it would have been obvious to one skilled in the art to use a multiple channel communicating in the Major system as desired because it would be advantageous to provide information to vehicle in both directions.

Art Unit: 2636

Allowable Subject Matter

6. Claim 8 is objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

Applicant's Remarks

7. Applicant's arguments filed 8/26/03 have been fully considered but they are not persuasive. Note that the applicant made a remark regarding claims 29 and 30, however, only claims 28-29 are found the preliminary amendment.

The applicant has asserted that Major does not teach, imply, or suggest broadcasting information concerning a plurality of locations. The applicant has further contended that the Major teaches a beacon that is "fixed in source" and thus does not represent a plurality of landmarks.

Response to Applicant's Remarks

8. The examiner submits that Major does teach broadcasting information concerning a plurality of locations as stated in col. 4, line 35 to col. 5, line 20. Furthermore the beacon 12 in

Application/Control Number: 10/647,938 Page 7

Art Unit: 2636

Major though is "fixed in source", it does represent a plurality of landmarks, which is the two states Oregon and California.

The applicant's argument is not deemed persuasive, and therefore, rejection is maintained.

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Julie Lieu whose telephone number is 571-272-2978. The examiner can normally be reached on Mon-Fri 9AM-6PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jeffrey Hofsass can be reached on 571-272-2981. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Julie Lieu

Primary Examiner

Art Unit 2636